300 dental products and counting

Mydent International’s record of reliable service dates back more than 27 years

By Mydent International Staff

- Launched in 1985, the DEFEND brand, by Mydent International, has grown into a global leader, serving more than 50 countries in the manufacturing of high-quality infection control products, disposables, preventatives and impression material systems.

- With more than 27 years of reliable service to the dental industry, Mydent International manufactures more than 40 percent of consumables used in the dental operatory.

- From award-winning sterilization products, impression materials, prophylactic paste, wipes and lab coats to disposables and more, Mydent International manufactures more than 300 items used by dental professionals.

Award-winning impression material

Mydent International’s impression material line is an industry favorite. Recognized by Dental Product Shopper as a “recommended” product, DEFEND impression materials have been described by dentists as “the best material ever used.” Offering exceptional mix and flow characteristics, DEFEND VPS and bite registration impression materials provide outstanding detail and need minimal dispensing effort.

Award-winning disinfectant wipes

DEFEND+PLUS Wipes disinfect, deodorize and clean hard, non-porous surfaces safely and effectively. The wipes, which contain a stable, low-pH formulated disinfectant and deodorant, feature a new, two-minute kill time for various organisms, including methicillin-resistant Staphylococcus aureus; influenza A; Pseudomonas aeruginosa; and hepatitis B and C; and they deliver a one-minute kill time for human immunodeficiency virus-1. These wipes were awarded “Best Product 2011” by Dental Product Shopper.

Ultrasonic cleaning tablets

Mydent International’s Ultrasonic Enzymatic Tablets dissolve in a gallon of water in less than a minute to create a powerful and effective ultrasonic cleaning solution. In 2012, The Dental Advisor conducted a clinical evaluation of Mydent International’s DEFEND Ultrasonic Enzymatic Tablets. Evaluated by 34 dental consultants in 821 uses, the tablets received a high 90 percent positive clinical rating. A powerful and effective ultrasonic cleaning solution.

Jackets and lab coats

Awarded a 4.5+ rating out of 5 from The Dental Advisor, DEFEND+PLUS jackets and lab coats provide the latest technology in protection, with 28 percent better bacterial filtration (Nelson Laboratories, January 2011). These jackets and lab coats are made of a soft, three-layer, SMS fabric and provide higher quality stitching, cuffs and collar compared to most competition.

New spore testing service

Mydent’s new DEFEND spore testing service was issued the prestigious “Best Product 2013” award from a recent clinical evaluation through Dental Product Shopper. Eleven clinical evaluators participated, resulting in a final score average of 4.6 out of 5.0.

According to the evaluation, “ease of use” received the highest rating (4.9 out of 5.0). The other criteria evaluated included response time, effectiveness, instructions, ease of doing tests, documentation and overall satisfaction. This spore testing service provides dentists with a quick turn-around time and access to test results via a secure website.

New prophylaxis angles

DEFEND Prophy Angles have been added to Mydent’s expanded line of dental supplies. These disposable prophylaxis angles are constructed with contra design to reduce hand fatigue and micro traumas while allowing greater access. DEFEND Prophy Angles are also latex-free, smooth running and vibration-free.

New DEFEND ordering website

Mydent International has developed an ordering website for dental professionals to conveniently place DEFEND orders through their dealer. For a limited time, Mydent International is giving away $50 restaurant eGift cards to dental professionals who order $150 or more (suggested retail) of DEFEND products through their selected dealer from the website. Learn more at www.defend.com/order.

Charitable initiatives

Mydent International is dedicated to supporting charitable organizations. With autism rates estimated as high as one in 91 children, Mydent International feels compelled to take action. As a result, a portion of the profits from every DEFEND product sold goes to Autism Speaks, the nation’s largest autism science and advocacy organization. Mydent International is dedicated to fully maintaining the DEFEND brand promise: “To provide the health-care professional with the highest quality infection control products, disposables, preventatives and impression materials at affordable prices, supported by superior service and 100 percent customer satisfaction.”